



## Empire State Academy of Cosmetic Dentistry

invites you to join us for

### Extreme Cosmetic Dentistry

A day-long Seminar with one of the world's leading cosmetic dentists



April 16th, 2010  
8:30 am to 4 pm  
Pearl River Hilton Hotel  
Pearl River, NY



Dr. Bill Dorfman

**Dr. Bill Dorfman** is responsible for creating dazzling smiles for some of Hollywood's biggest stars. He has authored two books, *The Smile Guide* and *New York Times* best seller *Billion Dollar Smile*. A regular on the lecture circuit, Dr. Dorfman is as passionate about teaching dental care as he is about practicing it. Just a few key points to our conference in the spring:

- Photography Tips
- How to treat a GUMMY SMILE with lip repositioning
- The Science behind periodontal disease a new treatment that removes the guess work
- Whitening Updates
- A new partial denture for patients who can't wear partial dentures
- A new technique for the most aesthetic porcelain implant crowns
- How to create Extreme Makeovers
- Smile Design
- Prepress Veneers
- Direct Mail
- Internet success
- Patient Newsletters
- Working with a publicist- the next level
- How to keep your practice thriving in a challenged economy

Dr. Name \_\_\_\_\_  
Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Fax \_\_\_\_\_ e-mail \_\_\_\_\_

#### Tuition

- ESACD Member Doctor \$395  
(includes membership renewal fee 2010)
- Student \$145

- Staff – \$100
- Technician- \$345
- Early signup discount (apply \$75 credit prior to December 15, 2009 )

Credit Card # \_\_\_\_\_ Exp date \_\_\_\_\_  
Billing Address \_\_\_\_\_  
City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_



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