



Dr. Bill Dorfman
Owner, Discus Dental

Learn from one of the most well-respected and renowned dentist in the business today.

Dr. Bill Dorfman *Presents* Extreme Cosmetic Dentistry

Dr. Bill Dorfman, one of the world's leading cosmetic dentists, presents a day-long seminar, including:

- Photography tips
- Whitening updates
- Keep your practice thriving in a challenged economy
- How to treat a GUMMY SMILE with lip repositioning
- The science behind periodontal disease, a new treatment that removes the guess work
- A new partial denture for patients who can't wear partial dentures
- A new technique for the most aesthetic porcelain implant crowns
- How to create Extreme Makeovers
- Smile Design
- Internet success
- Prepress Veneers
- Patient Newsletters
- Direct Mail
- Working with a publicist- the next level

Dr. Bill Dorfman is responsible for creating dazzling smiles for some of Hollywood's biggest stars. He has authored two books, *The Smile Guide* and New York Times best seller *Billion Dollar Smile*. A regular on the lecture circuit, Dr. Dorfman is as passionate about teaching dental care as he is about practicing it.

The Empire State
Academy of Cosmetic
Dentistry Presents
a Day-Long Seminar
With One of the
World's Leading
Cosmetic Dentists...



Register Today! • (845) 364-0400 • Earn 7 CE Units

DATE:

Friday, April 16, 2010
Registration begins at 7:45 a.m.
Course: 8:30 a.m. – 4 p.m.

LOCATION:

Pearl River Hilton Hotel
500 Veterans Memorial Drive
Pearl River, NY
Just 10 minutes from Tappan Zee bridge

COURSE FEE:

Doctor (*ESACD Member*) - \$395
Doctor (*non-ESACD Member*) - \$445
Student - \$145
Staff - \$100
Technician - \$345

Fee includes 1 year membership to the ESACD, website presence for cosmetic web referrals, continental breakfast and lunch.

Earn 7 CE Units • Offer Code: DORF1

Number of Attendees: _____

Names of Attendees: _____

Name: _____

Address: _____

City: _____

State, Zip: _____

Phone: _____

Fax: _____

Email: _____

Check enclosed: ___

Visa: ___

MasterCard: ___

Credit Card #: _____

Expiration Date: _____

Signature: _____

SEND PAYMENT TO:

ESACD
1540 Route 202, Ste 14
Pomona, NY 10970
Or call (845) 364-0400

www.ESACD.com

The Empire State Academy of Cosmetic Dentistry has been founded to promote the art and science of cosmetic dentistry in the tri-state area.



Presented by...
The Empire State
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ESACD
Empire State Academy of Cosmetic Dentistry
1540 Route 202, Ste. 14, Pomona, NY 10970
www.ESACD.com



Sponsors



Welcome To The Empire State Academy Of Cosmetic Dentistry
The Empire State Academy of Cosmetic Dentistry (ESACD) has been established to provide wonderful opportunities to advance our knowledge, provide peer support and establish a vital link between fine lecturers, laboratories and colleagues.

